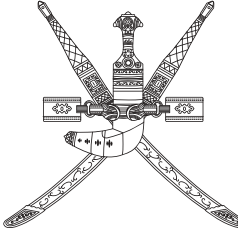


HOSTED BY
سلطنة عُمان
وزارة النقل والاتصالات وتقنية المعلومات
Sultanate of Oman
Ministry of Transport, Communications and
Information Technology



LOGISTEX

EXPO | CONFERENCE | AWARDS

www.logistex.global

PIONEERING
OMAN'S PATH
TO A REGIONAL
LOGISTIC HUB



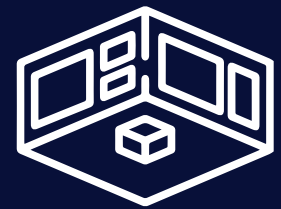
ORGANISER



16-17 NOVEMBER 2025
OMAN CONVENTION
& EXHIBITION CENTRE

in x f @ logistexglobal

LOGISTEX 2025 ELEMENTS



EXHIBITION



STARTUPS



CONFERENCE



EXCELLENCE
AWARDS



B2B
MATCHMAKING



CEO PANEL



DEALS HUB



MEDIA ZONE



MASTERCLASS

LOGISTEX EXPO

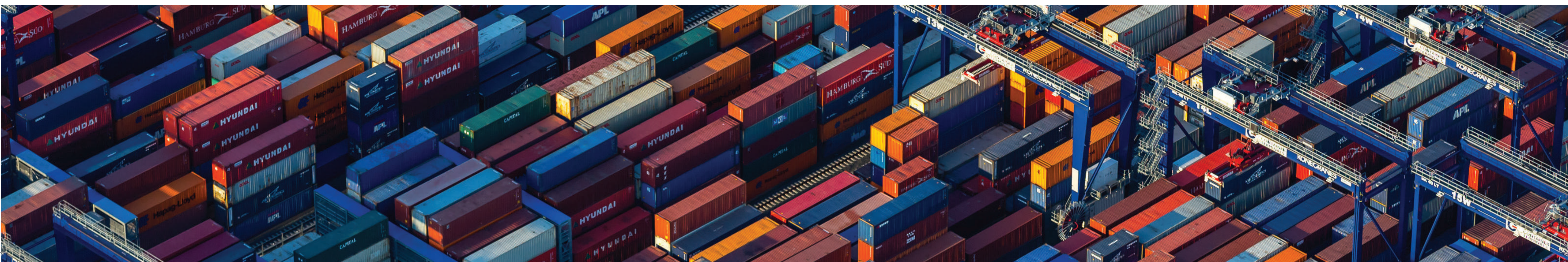


Oman's Logistics industry is a significant contributor to Oman's economy with a geographical advantage further setting the country on the growth path to become a leading hub in the Middle East and Africa for maritime and logistics trade. The country has made significant and strategic investments in infrastructure and people, it has a thriving large, medium and small industry that is actively participating in the logistics and trade growth and is a key pillar for achievement of Vision 2040. The maritime and logistics sector contribution is second most important sector after oil and gas and is expected to hit USD 36.4 billion. Oman aspires to leverage its deep water ports on the Gulf of Oman and Indian Ocean to become one of the world's top 10 logistics hub.

LOGISTEX main objectives are aligned with Oman Logistics Strategy (SOLS 2040), which were identified as follows;

- Increase the contribution of the logistics sector to the gross domestic product growth in monetary terms.
- Expand Oman's market share in the distribution of goods to the region.
- Increase job creation by the logistics sector.
- Improve Oman's ranking on global logistics and industrial indices.
- Promote Oman's global reputation in the logistics field.

LOGISTEX is dedicated to highlighting Oman's logistics transformation, by providing an exclusive opportunity to the logistics sector including; ports, free zones, industrial estates, infrastructure, technologies, products and services to exhibit at Oman Convention and Exhibitions Centre.



OMAN AS A LOGISTICS HUB

▪ STRATEGIC LOCATION

- Oman is the jewel of the Middle East and the GCC, strategically located on the Strait of Hormuz in the Arabian Peninsula. It is strategically located overlooking the largest network of global navigation lines and is at the crossroads of the Indian Ocean that has been central for centuries, connecting trade routes between the Red Sea, India, Iran and East Africa. The strategic geographic location near major shipping routes and its developed world-class ports, airports, road network and other infrastructures make Oman an attractive hub for trade and logistics.

▪ EXCELLENT INFRASTRUCTURE

- Infrastructure networks are essential for connecting a nation's logistical system and integrating its economic and territorial systems. Oman has carried out several large-scale logistical infrastructure development and projects in recent years (ports, free zones, roads, dry ports, airports, dry-dock).

▪ ECONOMIC POTENTIAL AND POLITICAL STABILITY

The logistics industry is key advantage to reaching Oman's Economic potential. It can be a driver to other sectors of the economy. Oman is set to be the fastest growing economy within the GCC countries in 2023, with growth projected to reach 4.3% (World Bank Report on 6 April 2023)

▪ PROPOSED EVENT

In spite of Oman's privileged strategic location and the logistics-related infrastructures, the country is still exerting efforts to attract the business and investments that are required to achieve the GDP of USD 36 Billion goal for the logistics industry as stated in Oman Vision 2040.

The planned events highlight Oman's advantages as a logistics hub to the target audience, which consists of investors, logistics experts, logistics and other enterprises, and it attracts attention, investment, and business to the nation. The event also highlights how businesses can save time and money by choosing Oman as logistics destination rather than neighboring ports.

SEAPORTS



AIRPORTS



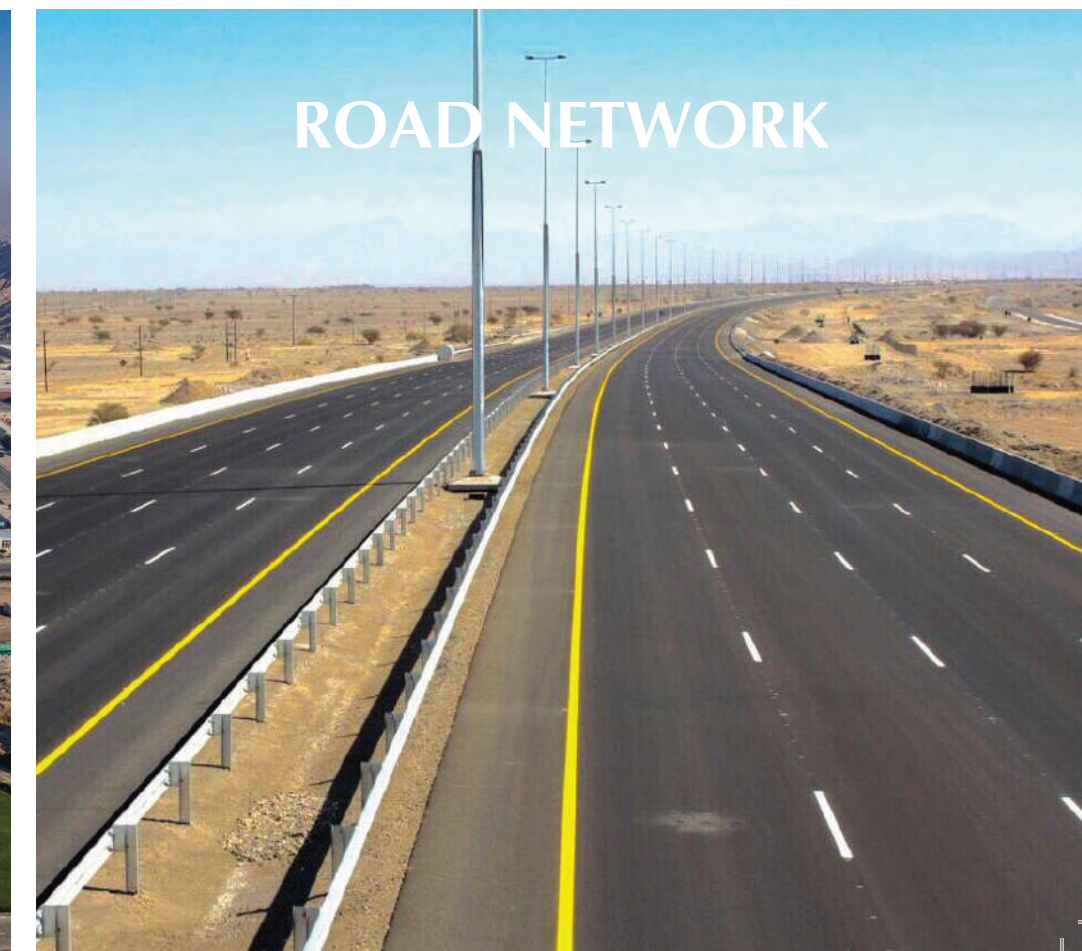
FUTURE MOBILITY



FREEZONES



ROAD NETWORK



THE EVENT GOALS

▪ FOCUSING ON OMAN'S LOGISTICS STRATEGY 2040 GOALS

Strengthen and establish the “Brand Oman” as a logistic hub by showcasing its logistical strength and advantages. Also providing the opportunity to Oman's logistic sector (Public and Private) companies to participate and highlight their assets and capabilities.

▪ KNOWLEDGE SHARING AND LEARNING

Foster an environment where logistics experts, investors, government authorities and private sector leaders can share the latest advancement, trends, and insights in the logistics sector.

▪ NETWORKING AND COLLABORATION

Provide a platform for attendees to connect with peers, potential partners, investors and various government authorities. Facilitate collaboration that can lead to partnerships in the logistic sector.

▪ INVESTORS ENGAGEMENT

Attract investors by showcasing existing and promising logistics infrastructure and the advantages that the country has and benefits which can be gained by choosing Oman as a logistics hub.

▪ THOUGHT LEADERSHIP

Host renowned keynote speakers to share their visionary ideas and insights, positioning the country as a thought in logistics.



BENEFITS TO THE COUNTRY

▪ LOGISTICS HUB

- Showcasing cutting-edge advantages, available opportunities, and existing infrastructure will help the country to gain a reputation as a logistic hub.

▪ VISIBILITY ON THE GLOBAL STAGE

- The LOGISTEX Conference and Expo elevates the country's profile in global logistics community, opening doors for international partnerships and collaborations.

▪ ECONOMIC GROWTH

- Exhibitions and conferences attract international attention and investment, boosting the country's economy through business partnerships and business opportunities.

▪ JOB CREATION

- Investment and business opportunities resulting from the event can lead to job opportunities in various related logistics fields.

▪ KNOWLEDGE TRANSFER

- Hosting the LOGISTEX Conference and Expo facilitates the transfer of knowledge from global experts to local professionals, contributing to skill development and industry growth.

▪ NETWORKING OPPORTUNITIES

Attendees and participants from different regions foster local and international collaborations, enabling knowledge exchange and potential joint projects.

▪ CULTURAL EXCHANGE

International participants bring diverse perspectives, promoting cultural exchange and broadening attendee's horizons.

▪ POLICY INSIGHTS

Discussions on logistics policies provide an avenue for the country to align its regulatory framework with global best practices.

▪ LONG TERM IMPACT

The event's effect can extend beyond its duration, with collaborations, partnerships, and initiatives initiated during the event continuing to benefit the country's logistics sector and economy.

▪ MARKETING

The event is an effective marketing tool, which can market Oman as a regional logistics hub and center of excellence in logistics services.

EXHIBITOR PROFILE

GLOBAL COMPANIES PROVIDING PRODUCTS AND SERVICES FOR LOGISTICS BY

	AIRPORTS		SEA PORTS		COLDCHAIN		SAFETY AND SECURITY		TRANSPORT MANAGEMENT		CRUISE AND FERRIES TOURISM
	ROAD		BORDER CONTROLS		WAREHOUSE FACILITIES		INSURANCE		SKILL DEVELOPMENT		TRAVEL AGENTS
	RAIL		FREEZONES		MACHINERY AND EQUIPMENT		CREDIT GUARANTEE		SMART CITY AND URBAN PLANNING SOLUTIONS		SMART CITIES
	FREIGHT		SPECIAL ECONOMIC ZONES		E-COMMERCE SOLUTIONS		LOGISTICS SERVICES AND SOLUTIONS		CONSULTANTS		GREEN LOGISTICS
	SHIPPING AND MARITIME		INDUSTRIAL ESTATES		PACKAGING		INFRASTRUCTURE DEVELOPERS		ROAD SAFETY		TECHNOLOGY COMPANIES SPECIALISED IN THE LOGISTICS SECTOR

VISITOR PROFILE

- Senior officials from Transport, Logistics, Smart Cities and Urban Planning
- Customs Officials
- CEO's and Decision makers from Oman and Regional Logistics Sector
- Consultants, Contractors and Builders
- Engineers
- Future Mobility and Smart City Experts
- Export and Import Professionals for various sectors of Oman's Vision 2040



STARTUPS

A hand is shown from the bottom left, holding a white rocket ship icon. The rocket ship is stylized with a circular window and a flame-like base. The background is a textured blue gradient.

The Startup Pavilion at LOGISTEX promotes innovation and entrepreneurship in logistics. It is designed for new companies and entrepreneurs developing solutions in logistics, smart cities, and supply chains. The pavilion helps startups connect with investors, partners, and industry experts.

- **EXPOSURE TO THE BUSINESS INDUSTRY**

Startups can showcase their ideas and solutions, gaining access to industry leaders, decision-makers, and investors looking for investment opportunities.

- **MENTORSHIP AND NETWORKING**

Gain insights from established companies, participate in mentorship sessions, and engage in potential collaborations.

- **COLLABORATION AND PARTNERSHIP**

Engaging at the LOGISTEX Startup Pavilion provides opportunities to connect with investors, fostering partnerships and business agreements.

CONFERENCE

DAY 1

PORTS AND FREE ZONE DEVELOPMENT

SUPPLY CHAIN RESILIENCE

WORKFORCE DEVELOPMENT IN LOGISTICS

INNOVATION AND ENTREPRENEURSHIP IN LOGISTICS

DAY 2

AUTOMATION AND ROBOTICS

DIGITAL TRANSFORMATION IN LOGISTICS

SUSTAINABILITY AND GREEN LOGISTICS

CIRCULAR ECONOMY PRINCIPLES IN LOGISTICS



AWARDS

LOGISTICS, FREEZONES, PORTS AND INDUSTRIAL ESTATES



TRANSOMAN Logistics Excellence Awards -2014

Top Freight Forwarding Company

Best Warehousing Solution

Outstanding E-Commerce Logistics

Best Logistics Start-Up

Technology Excellence in Logistics

Excellence in FMCG Supply Chain

Logistics Education and Training Excellence

University Enterprise of the Year

CEO PANEL

A group of CEOs or Company leaders and owners from various logistics sector verticals such as; ports, freezones, shipping, aviation, roadways will come together to discuss specific topics of mutual benefit as stake holders to provide their insights on specific opportunities and challenges. This type of meeting will also include government officials and policy makers

The Panel will be structured around the following areas;

- **LOGISTICS SECTOR POLICY AND STRATEGY DISCUSSION**

CEOs share their insights on current opportunities, future trends, and set goals for the sector that logistics companies can pursue.

- **LOGISTICS SECTOR PERFORMANCE REVIEW**

To discuss challenges and opportunities in the logistics sector and how companies have performed, the big growth areas and how they can improve their performance.

- **INVESTMENT IN LOGISTICS AND ALLIED SECTOR**

To discuss investment areas and discuss investment promotions in Freezones, Ports and Logistics Companies. Influence and help Formulate Policy, Strategy

- **OPEN DIALOGUES**

Between Senior executives from different companies on specific logistics issues with the policy makers and regulators.

DEALS HUB

It is a designated area at the LOGISTEX decorated and well equipped for all the participating entities, visiting entities and/or working in field of logistics Deals Hub gives spotlight to your products, services, launches, announcements and signing ceremonies, or any related to your business.

Deals Hub is equipped with stage, large electronic screen with audio/video support, and accommodate about 50 guests.

Deals Hub, could be used to empower your brand, products, services and/or launches and announcements, leveraged by visiting audience at LOGISTEX



MEDIA ZONE

▪ CENTRALIZED COVERAGE

The Media Hub serves as the main point for all media-related activities, providing comprehensive coverage of the exhibition's events and highlights.

▪ LIVE UPDATES

Offers real-time news, interviews, and updates, keeping attendees and followers informed about key developments and special moments.

▪ PRESS AND MEDIA ACCESS

Provides a dedicated space for journalists, bloggers, and media professionals to gather information, conduct interviews, and network with industry leaders.

▪ ENHANCED VISIBILITY

Maximizes the exposure of exhibitors and participants through integrated marketing, media coverage and promotional efforts.



MASTER CLASS

Courses that provide specialized and in-depth content in the field of ports, freezones and logistics are presented by experts or skilled practitioners in this field. These sessions are specifically targeted at individuals with experience or those interested in developing their skills.

Characteristics of Master Class:

- **TRAINING BY EXPERT S**

Sessions are presented by well-known experts or distinguished practitioners in the field, such as academic professors, entrepreneurs, or skilled professionals representing associations or institutions. They aim to transfer specialized knowledge, advanced, skills and techniques

- **FOCUS ON SPECIALIZED SKILLS DEVELOPMENT FOR FUTURE JOBS IN LOGISTICS**

Advanced training courses cover specialized topics or complex techniques, such as advanced leadership strategies in the field of logistics, developing creativity skills, performance improvement by adaption new technology such as artificial intelligence, robotics and automation.

- **INTERACTION AND DISCUSSION**

Often, these courses provide an opportunity for participants to interact with experts, meet likeminded industry professionals from different organizations, ask questions, and engage in in-depth discussions about the course topic

Certificates to be issued to those who register and complete the course and any examinations to earn continued professional development - ICPD credits



OUR PAST RELATED EXHIBITIONS

transoman
Transport, Shipping & Logistics Show



10 - 12 OCT 2010

28 - 29 MAY 2012

03 - 05 JUNE 2014

 **TRAFFIC SAFETY EXPO**



15 - 17 MAY 2010

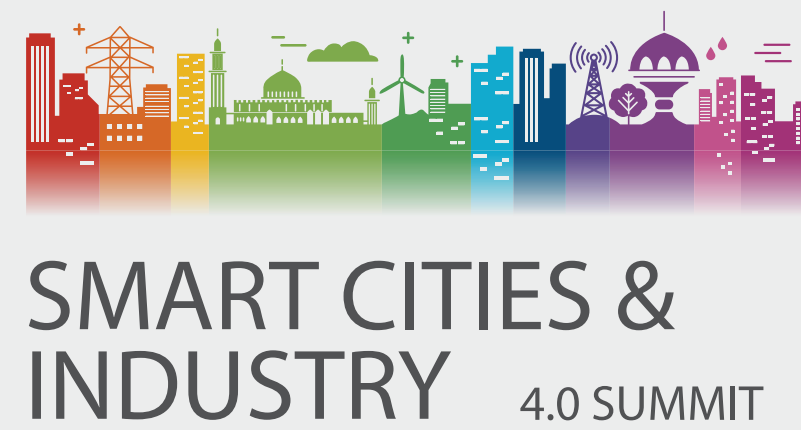
18 - 20 OCT 2011

16 - 18 OCT 2012

 **SUSTAINABLE URBANISATION CONFERENCE**



19 - 20 SEP 2011

 **SMART CITIES & INDUSTRY 4.0 SUMMIT**



28 - 29 MARCH 2017

24 - 25 APRIL 2018

18 - 19 MARCH 2019

LOGISTEX

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ORGANISER



Arabian
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